

Zena®

All
Natural

ISO 9001

BUREAU VERITAS
Certification



Gluten free



*A family business for more than 30 years
passed down from father to son.*





Zena Exotic Fruits

Distinguished by its dynamism in the processing of locally produced fruits and vegetables Zena Exotic Fruits is recognised as one of the jewels of Senegal's food sector. Every year the company transforms almost 1000 tonnes of fresh fruit and vegetables into all natural jams, jellies, marmalades, fruit butters, syrups, juices, nectars and pepper sauces in its modern ISO 9001 certified plant in Dakar.

After 30 years of successful business the new generation of this family enterprise has shifted its focus to global markets. Since 2011 production and distribution of processed products has grown by almost 40%. New markets have been opened in Europe, North America and the Middle East meeting and exceeding buyers' needs. The Zena brand stands for reliability, quality, all natural foods produced by a socially and environmentally responsible family, owned and managed business run by Mrs Randa Filfli, CEO.

This success is based on our belief in authentic, flavorful products that are 100% African and 100% natural. We are especially proud to be the first Senegalese company to export to the US market under AGOA.

Zena takes its responsibilities seriously. We offer employment opportunities to women, young people and people with disabilities. Today almost 90% of its employees are women. Special training and production processes have been developed to assist employment of people who are hearing impaired or deaf. Zena continues to work with the Senegalese Government to improve corporate engagement in the well-being of communities.



If your interest is authentic, high quality, reliable natural products then
contact us today



Gluten free



Drinks & Nectars

Ditakh, Passion Fruit, Cashew Apple, Guanabana, Baobab, Hibiscus, Mango, Tamarind, Madd, Ginger & Lime.

1 litre



20 cl





Gluten free



Exotic Jams & Jellies

Mango, Papaya, Apricot, Tamarind, Corossol, Pineapple, Banana, Melon, Tropical fruit, Lime, Strawberry, Baobab, Cashew Apple, Coco, Hibiscus, Guava, 450 g (Also available in 270G)



A responsible family business since 1986, Zena is keen to providing high quality products from 100% fresh fruits. With no additives or preservatives, our jams and jellies are flavorful with more than 50% fruit.”





Gluten free



Exotic Jams & Jellies

30 g



Exotic Baskets (Jams)



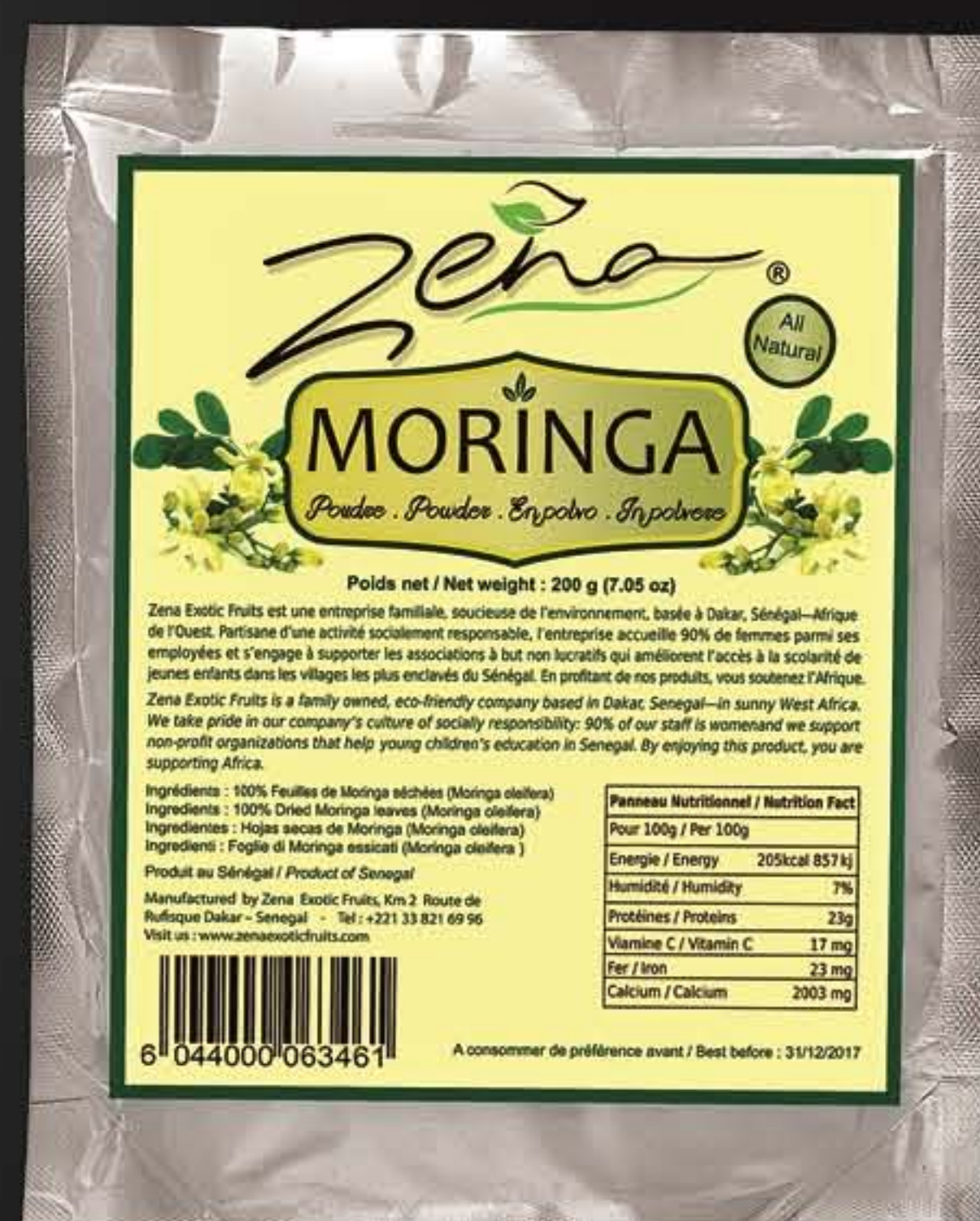
Baobab Powder

200 g



Moringa Powder

200 g





Gluten free



Spicy Pepper Sauce

370 g 100 g 30 g



Spicy Pepper Sauce with Ginger

370 g 100 g 30 g



Natural Raw Honey

500 g 270 g 140 g 30g



Peanut Butter

5 kg 1kg 370g





Gluten free



Syrups 100 % Natural

Ginger, Ditakh, Hibiscus, Bouye, Lime, Tamarind, Pineapple, Hibiscus Ginger,
Ginger Concentrate (sugar free)

75cl



Sugar Free





Gluten free



Crushed Hibiscus Leaves

370 g 270 g



Madd Fruits Preserves

450 g 270 g



Young Cassava Leaves

370 g 270 g



Feuilles de kinkeliba sèches

50 g



Sun Dried Red Hibiscus flowers

125g



Sun Dried White Hibiscus flowers

125g





Gluten free



Halawa (Oriental Pastry)

800 g 400 g



Breadcrumbs

200 g



Sugar Powder

1 kg 500 g



Coffe Touba

250 g



Tahini (sesame cream)

5 kg 900 g 450g





Gluten free



Powdered Gombo



Netetou Seeds / Powder



Green Lalo



Céréales Locales

Sankhal



Araw de Mil



Soungouf



Thiere Lalo



Fonio



Thiacry - Dégué





Thanks to our perseverance and commitment we achieved two awards in 2014-International Europe Award for Quality of the Global Trade Leaders Club, the National Oscar for Quality of Senegal presented by the National Association of Normalization.



Recently we achieved the Golden Medal for Quality and Service award from the Worldwide Marketing Organization.

Member of the U.S. Chamber of Commerce



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